

The Institute of Strategic Enhancement of Educational Diversity

Audience	Key Audience Tasks	Key Information Needs	Key Messages to Share
<b>Undergraduate Students</b>	<ul style="list-style-type: none"> <li>• Find opportunities for research UB, particularly summer programs</li> <li>• Learn about graduate programs</li> </ul>	<ul style="list-style-type: none"> <li>• Descriptions of summer research programs at UB</li> <li>• Links to summer research program websites or application instructions</li> </ul>	<ul style="list-style-type: none"> <li>• There are great opportunities for summer research at UB in many different fields of study.</li> <li>• Encourage them to apply to graduate school at UB</li> </ul>
<b>Prospective Graduate Students</b>	<ul style="list-style-type: none"> <li>• Find information about graduate opportunities at UB</li> <li>• Learn about professional development resources</li> </ul>	<ul style="list-style-type: none"> <li>• Links to graduate programs at UB</li> <li>• iSEED, IMSD, and similar funding sources</li> <li>• Links to CLIMB Program and similar programs at UB</li> </ul>	<ul style="list-style-type: none"> <li>• UB is a world-class institution with outstanding graduate and professional education opportunities</li> </ul>
<b>Current Graduate Students</b>	<ul style="list-style-type: none"> <li>• Find information about news and events</li> <li>• Find information about professional development opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Event calendar</li> <li>• Links to professional development programs and workshops</li> </ul>	<ul style="list-style-type: none"> <li>• There are great opportunities to develop professional skills</li> <li>• UB is committed to student development</li> </ul>
<b>UB Program Directors</b>	<ul style="list-style-type: none"> <li>• Find and contact other programs at UB to coordinate efforts</li> <li>• Find opportunities for current UB students</li> </ul>	<ul style="list-style-type: none"> <li>• List of programs and program directors that contribute to the iSEED mission</li> <li>• Contact information for program directors and coordinators</li> </ul>	<ul style="list-style-type: none"> <li>• The iSEED encourages and promotes collaboration, combining efforts, and maximizing resources</li> <li>• Partner programs should find ways to work together</li> </ul>
<b>UB faculty</b>	<ul style="list-style-type: none"> <li>• Get information about becoming a mentor for summer research programs</li> <li>• Get information about training and mentoring workshops</li> </ul>	<ul style="list-style-type: none"> <li>• Links to summer programs at UB</li> <li>• Contact information for program directors</li> <li>• Calendar of training events</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty are integral to building an inclusive community at UB</li> </ul>

Continued

<b>Admissions Committees</b>	<ul style="list-style-type: none"><li>• Get information about deadlines and who to contact about nominating iSEED scholars</li></ul>	<ul style="list-style-type: none"><li>• Calendar of important dates for recruitment and admissions</li><li>• Nomination instructions/forms</li><li>• Contact info for iSEED leadership and staff</li></ul>	<ul style="list-style-type: none"><li>• UB needs to make a strong coordinated effort to attract students to fulfill the iSEED mission</li></ul>
<b>Other colleges or student development programs</b>	<ul style="list-style-type: none"><li>• Find opportunities for their students (undergraduate and graduate)</li></ul>	<ul style="list-style-type: none"><li>• What type of programs are offered</li><li>• How can UB help their students</li></ul>	<ul style="list-style-type: none"><li>• UB is an inclusive institution that provides opportunity, education, and professional development to students</li><li>• UB wants to establish working partnerships with other institutions</li></ul>
<b>Funding agencies</b>	<ul style="list-style-type: none"><li>• Learn about the iSEED as well as diversity and student development initiatives at UB</li></ul>	<ul style="list-style-type: none"><li>• Programs for diversity and professional development offered by UB</li><li>• How funding and support for these programs are being implemented at UB</li></ul>	<ul style="list-style-type: none"><li>• UB is committed and heavily invested in building a diverse and inclusive community</li><li>• UB has the organization and programs in place to maximize student development</li></ul>