

Content Inventory/Audit Pediatrics

Content Inventory/Audit Pediatrics												
Inventory				Integrity Evaluation					Quality Evaluation		Recommended Action	
Page ID	Page Name	URL of the piece of c	Link?	Resources on the page	Owner (specific)	Last Updated	How often should this be updated?	Statistics (% of unique pageviews)	Purpose (Why this page exists)	Evaluation of page quality	What do I recommend?	Notes
1.0	Home Page/Index	http://www.smbs.buffalo.edu/peds/index.htm		Gateway to information on Pediatric Dept.	Gerald E Daigler/ Celeste Farley	9/1/06	daily news feed	27.00%	Mission statement of the department		News feed or crawler would be preferable to bullet points	Strcture with more news, updates, etc.
1.1	Women & Children's Hospital of Buffalo (WCHOB)	http://www.wchob.org/index.asp	X	Gateway	WCHOB	unknown	Unknown	2.00%	Overview of WCHOB w/links to faculty, pediatric services.	N/A	External site; pertinent info on pediatric services/divisions & contact info from this site should be used to update and remediate the department's site.	Which content on WCHOB site should we "own"?
1.2	About the Department	http://www.smbs.buffalo.edu/peds/about.htm		Info Page	Celeste Farley	9/1/06	annually	9.00%	Overview of the department; patient base and divisions		Condense subpages into one all encompassing site.	
1.2.1	Department Faculty	http://www.smbs.buffalo.edu/peds/faculty.htm		Info Page	Celeste Farley	9/1/06	semi-annually	8.00%	Lists of faculty by department & division		Have department identify outdated info and update; provide link to faculty page. Currently it is only a list.	Add title heading to top of page - No sense of 'place' currently
1.2.2	Department Divisions	http://www.smbs.buffalo.edu/peds/divisions.htm		Info Page	Celeste Farley	2/1/09	annually	4.00%	Lists divisions w/brief description of their mission & services		Identify outdated info and update; create a link to divisions w/an overview page. Currently it is only a list.	Add title heading to top of page - No sense of 'place' currently. More in-depth information, tie in with related faculty, resources, etc.
1.2.3	Pediatric Surgery Divisions	http://www.smbs.buffalo.edu/peds/surgical.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Lists surgical specialties w/brief description mission & services		Identify outdated info and update; provide link to surgical specialties	Add title heading to top of page - No sense of 'place' currently. Pediatric Neurosurgery and Neuro-Oncology has no description.
1.2.4	Other Departments	http://www.smbs.buffalo.edu/peds/other.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Lists other Pediatric Depts. w/brief description mission & services		Identify outdated info and update; provide link to surgical specialties	Add title heading to top of page - No sense of 'place' currently
1.3	Pediatric Residency Program	http://www.smbs.buffalo.edu/peds/program.htm		Gateway to residency program info	Celeste Farley	9/1/06	annually	11.00%	Overview of the residency program		No changes advised at this time.	Consider resolving unclear labeling ("Other Specialties")
1.3.1	Chairman's Statement	http://www.smbs.buffalo.edu/peds/chairman.htm		Info Page	Celeste Farley	Fall 2008	semi-annually	2.00%	Mission of the residency program		No changes advised at this time.	"State University of New York at Buffalo" -- Use official UB name
1.3.2	Program Director's Statement	http://www.smbs.buffalo.edu/peds/director.htm		Info Page	Celeste Farley	Fall 2008	semi-annually	2.00%	Introduction to the Pediatric Residency Training		No changes advised at this time.	
1.3.3	Residency Experience	http://www.smbs.buffalo.edu/peds/experience		Info Page	Celeste Farley	9/1/06	semi-annually	4.00%	Terms, work hours/expectations for each year of residency		No changes advised at this time.	
1.3.4	Residency Quick Facts	http://www.smbs.buffalo.edu/peds/quickfacts		Info Page	Celeste Farley	9/1/06	annually	3.00%	Info first day, application, deadlines & number of openings		No changes advised at this time.	
1.3.5	Residency Salary	http://www.smbs.buffalo.edu/peds/salary.htm		Info Page	Celeste Farley	9/1/06	annually	4.00%	Info on salary levels and benefits for incoming peds residents		No changes advised at this time.	Is salary information up to date?
1.3.6	Interview Information	http://www.smbs.buffalo.edu/peds/interview.htm		Gateway/Info re: pediatric residency interview	Celeste Farley	9/1/06	annually	3.00%	Hotel, travel & directions for peds residency candidates		No changes advised at this time.	No substantial information on interviews or interview process - consider revising or removing

1.3.6.1	Hotel Information	http://www.smbs.buffalo.edu/peds/hotels.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Hotel locations, phone #'s, rates for peds residency candidates		No changes advised at this time.	
1.3.6.2	Travel Information	http://www.smbs.buffalo.edu/peds/hotels.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Airline, bus and Amtrak info for peds residency candidates		No changes advised at this time.	
1.3.6.3	Directions	http://www.smbs.buffalo.edu/peds/directions		Info Page	Celeste Farley	9/1/06	annually	0.00%	Directions/Map to Pediatric Medical Education Office @ WCHOB		No changes advised at this time.	
1.3.7	Apartment Options	http://www.smbs.buffalo.edu/peds/apartment		Info Page	Celeste Farley	9/1/06	annually	4.00%	Listing/contact info of apartment rental agencies & apartments	Some outdated information	Remove outdated information.	
1.4	Women & Children's Hospital of Buffalo (WCHOB)	http://www.smbs.buffalo.edu/peds/wchob.htm		Info Page	Celeste Farley	Unknown	annually	12.00%	Overview of WCHOB, its clinics and patient services		No changes advised at this time.	Clarify/emphasize relationship with UB/SMBS
1.5	Conferences	http://www.smbs.buffalo.edu/peds/conference		Gateway/Info to conferences	Celeste Farley	2/2/09	monthly and weekly	2.00%	Basic overview re: grand rounds, lectures & clinical conferences		No changes advised at this time.	Separate weekly/monthly conferences could be collapsed into one page
1.5.1	Monthly Conferences	http://www.smbs.buffalo.edu/peds/monthly.htm		Gateway	Celeste Farley	Beginning of March 2009	Monthly	0.00%	Info on CME credits provided & link PDF monthly conferences		No changes advised at this time.	Separate weekly/monthly conferences could be collapsed into one page
1.5.1.1	Monthly Calendar	http://www.smbs.buffalo.edu/peds/Schedules	X	PDF	Celeste Farley	Beginning of March 2009	Monthly	0.50%	PDF files download of monthly schedule		No changes advised at this time; consider using SMBS' calendar feed instead of pdf file.	
1.5.1.1.2	Video	http://www.wchob.org/grandrounds/gravailable.htm	X	Video	Celeste Farley	Beginning of March 2009	Monthly	0.00%	Grand Rounds Monthly Videos		No changes advised at this time.	
1.5.2	Weekly Conferences	http://www.smbs.buffalo.edu/peds/weekly.htm		Gateway	Celeste Farley	3/16/09	Weekly	1.00%	Info on CME credits & objectives of weekly conference		No changes advised at this time.	Separate weekly/monthly conferences could be collapsed into one page
1.5.2.1	Weekly Calendar	http://www.smbs.buffalo.edu/peds/Schedules	X	PDF	Celeste Farley	3/16/09	Weekly	Unknown	PDF files download of weekly schedule		No changes advised at this time; consider using SMBS' calendar feed instead of pdf. file	
1.6	Links	http://www.smbs.buffalo.edu/peds/links.htm		Info Page	SMBS Web Team	9/1/06	annually	2.00%	List & Links to Academic and Buffalo Metro popular links		Might be better located under recruitment/residency tab and renamed as "resources" or community info, etc.	

