

Content Inventory Sample

Inventory				Integrity Evaluation				Quality Evaluation		Recommended Action		
Page ID	Page Name	URL	Link?	Resources on the page	Owner (specific)	Last Updated	How often should this be updated?	Statistics (% of unique pageviews)	Purpose (Why this page exists)	Evaluation of page quality	What do I recommend?	Notes
1.0	Home	http://ubbelievers.buffalo.edu/ubbelievers/home		Home "gateway"	Art Page	Nov 2008		13.74	Promote opportunities for involvement			
1.1	UB's 2008-2009 Legislative Priorities	http://ubbelievers.buffalo.edu/ubbelievers/legi		Info Page	Mike Pietkiewicz	Fall 2007		0.69	At-a-glance background on UB's desired legislative outcomes			
1.2	News & Events	http://www.buffalo.edu/ubbelievers/new	x-link									
1.3	UB Ambassador: Help UB Believers grow	http://ubbelievers.buffalo.edu/ubbelievers/oin	x-link									
1.4	Believer Tools	http://ubbelievers.buffalo.edu/ubbelievers/beli		Index page	Mike Pietkiewicz			0.66	Collection of tools that help Believers show their pride or advocate			
1.4.M.1	Meet our Believer Module	Module		Module	UC Web Team				Showcase Believers and their thoughts. Inspire Believers.			
1.4.M.2	Believe Module	Module		Module	UC Web Team				Promote the current thinking of JBS. Inspire Believers.			
1.4.1	Tips: Talking points on key issues	http://ubbelievers.buffalo.edu/ubbelievers/talk		Info Page	Christina Batt			0.26	Inform Believers on key issues.			
1.4.2	Tips: Write a Letter to the Editor supporting UB Believers	http://ubbelievers.buffalo.edu/ubbelievers/writ		Info Page	Christina Batt			0.09	How-to page for letter writers			
1.4.2.M.1	Meet our Believer Module	Module		Module	UC Web Team				Showcase Believers and their thoughts. Inspire Believers.			
1.4.2.M.2	Believe Module	Module		Module	UC Web Team				Promote the current thinking of JBS. Inspire Believers.			
1.4.3	I'm a Believer web and email graphics	http://ubbelievers.buffalo.edu/ubbelievers/gett		Sign up	UC Web Team			1.08	Index of electronic bumper sticker downloads			