User Research Demographic Statistics

Overview
45 people interviewed

Gender
Male 51%
Female 49%

Age
Under 25 35.5%
26-44 26.5%
Over 45 38%

Diversity
13% international faculty, staff, students
29% self-identified as a minority

Ethnicities represented:
African American
Asian/Pacific Islander
Chinese
Indian/East Asian
Hispanic
Jewish
White

Affiliations
(Some people fit into more than one category)

Prospectives 20%
Prospective Undergraduate Students 33%
Prospective Graduate Students 22%
Prospective Post-Docs/Residents/Medical Faculty 22%
Prospective MDs 22%

Current Students 20%

Faculty 27%
Current Faculty (Strategic Strengths) 42%
Current Faculty (not Strategic Strengths) 58%
Recent Hires 33%

Staff 22%
Current Staff 60%
IT Support Staff 40%

Other 13%
Senior Administrators/UB Leaders 33%
Prospective or Current Patients 33%
Community Leaders 17%
Peer IT leaders 17%