

Content Inventory/Audit Pediatrics

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Inventory				Integrity Evaluation					Quality Evaluation		Recommended Action	
Page ID	Page Name	URL of the piece of content	Link?	Resources on the page	Owner (specific)	Last Updated	How often should this be updated?	Statistics (% of unique pageviews)	Purpose (Why this page exists)	Evaluation of page quality	What do I recommend?	Notes
1.0	Home Page/Index	http://www.smbs.buffalo.edu/peds/index.htm		Gateway to information on Pediatric Dept.	Gerald E Daigler/ Celeste Farley	9/1/06	daily news feed	27.00%	Mission statement of the department		News feed or crawler would be preferable to bullet points	Structure with more news, updates, etc.
1.1	Women & Children's Hospital of Buffalo (WCHOB)	http://www.wchob.org/index.asp	X	Gateway	WCHOB	unknown	Unknown	2.00%	Overview of WCHOB w/links to faculty, pediatric services.	N/A	External site; pertinent info on pediatric services/divisions & contact info from this site should be used to update and remediate the department's site.	Which content on WCHOB site should we "own"?
1.2	About the Department	http://www.smbs.buffalo.edu/peds/about.htm		Info Page	Celeste Farley	9/1/06	annually	9.00%	Overview of the department; patient base and divisions		Condense subpages into one all encompassing site.	
1.2.1	Department Faculty	http://www.smbs.buffalo.edu/peds/faculty.htm		Info Page	Celeste Farley	9/1/06	semi-annually	8.00%	Lists of faculty by department & division		Have department identify outdated info and update; provide link to faculty page. Currently it is only a list.	Add title heading to top of page - No sense of 'place' currently
1.2.2	Department Divisions	http://www.smbs.buffalo.edu/peds/divisions.htm		Info Page	Celeste Farley	2/1/09	annually	4.00%	Lists divisions w/brief description of their mission & services		Identify outdated info and update; create a link to divisions w/an overview page. Currently it is only a list.	Add title heading to top of page - No sense of 'place' currently. More in-depth information, tie in with related faculty, resources, etc.
1.2.3	Pediatric Surgery Divisions	http://www.smbs.buffalo.edu/peds/surgical.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Lists surgical specialties w/brief description mission & services		Identify outdated info and update; provide link to surgical specialties	Add title heading to top of page - No sense of 'place' currently. Pediatric Neurosurgery and Neuro-Oncology has no description.
1.2.4	Other Departments	http://www.smbs.buffalo.edu/peds/other.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Lists other Pediatric Depts. w/brief description mission & services		Identify outdated info and update; provide link to surgical specialties	Add title heading to top of page - No sense of 'place' currently
1.3	Pediatric Residency Program	http://www.smbs.buffalo.edu/peds/program.htm		Gateway to residency program info	Celeste Farley	9/1/06	annually	11.00%	Overview of the residency program		No changes advised at this time.	Consider resolving unclear labeling ("Other Specialties")
1.3.1	Chairman's Statement	http://www.smbs.buffalo.edu/peds/chairman.htm		Info Page	Celeste Farley	Fall 2008	semi-annually	2.00%	Mission of the residency program		No changes advised at this time.	"State University of New York at Buffalo" -- Use official UB name
1.3.2	Program Director's Statement	http://www.smbs.buffalo.edu/peds/director.htm		Info Page	Celeste Farley	Fall 2008	semi-annually	2.00%	Introduction to the Pediatric Residency Training		No changes advised at this time.	
1.3.3	Residency Experience	http://www.smbs.buffalo.edu/peds/experience		Info Page	Celeste Farley	9/1/06	semi-annually	4.00%	Terms, work hours/expectations for each year of residency		No changes advised at this time.	
1.3.4	Residency Quick Facts	http://www.smbs.buffalo.edu/peds/quickfacts		Info Page	Celeste Farley	9/1/06	annually	3.00%	Info first day, application, deadlines & number of openings		No changes advised at this time.	
1.3.5	Residency Salary	http://www.smbs.buffalo.edu/peds/salary.htm		Info Page	Celeste Farley	9/1/06	annually	4.00%	Info on salary levels and benefits for incoming peds residents		No changes advised at this time.	Is salary information up to date?
1.3.6	Interview Information	http://www.smbs.buffalo.edu/peds/interview.htm		Gateway/Info re: pediatric residency interview	Celeste Farley	9/1/06	annually	3.00%	Hotel, travel & directions for peds residency candidates		No changes advised at this time.	No substantial information on interviews or interview process - consider revising or removing

1.3.6.1	Hotel Information	http://www.smbs.buffalo.edu/peds/hotels.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Hotel locations, phone #'s, rates for peds residency candidates		No changes advised at this time.	
1.3.6.2	Travel Information	http://www.smbs.buffalo.edu/peds/hotels.htm		Info Page	Celeste Farley	9/1/06	annually	1.00%	Airline, bus and Amtrak info for peds residency candidates		No changes advised at this time.	
1.3.6.3	Directions	http://www.smbs.buffalo.edu/peds/directions		Info Page	Celeste Farley	9/1/06	annually	0.00%	Directions/Map to Pediatric Medical Education Office @ WCHOB		No changes advised at this time.	
1.3.7	Apartment Options	http://www.smbs.buffalo.edu/peds/apartment		Info Page	Celeste Farley	9/1/06	annually	4.00%	Listing/contact info of apartment rental agencies & apartments	Some outdated information	Remove outdated information.	
1.4	Women & Children's Hospital of Buffalo (WCHOB)	http://www.smbs.buffalo.edu/peds/wchob.htm		Info Page	Celeste Farley	Unknown	annually	12.00%	Overview of WCHOB, its clinics and patient services		No changes advised at this time.	Clarify/emphasize relationship with UB/SMBS
1.5	Conferences	http://www.smbs.buffalo.edu/peds/conference		Gateway/Info to conferences	Celeste Farley	2/2/09	monthly and weekly	2.00%	Basic overview re: grand rounds, lectures & clinical conferences		No changes advised at this time.	Separate weekly/monthly conferences could be collapsed into one page
1.5.1	Monthly Conferences	http://www.smbs.buffalo.edu/peds/monthly.htm		Gateway	Celeste Farley	Beginning of March 2009	Monthly	0.00%	Info on CME credits provided & link PDF monthly conferences		No changes advised at this time.	Separate weekly/monthly conferences could be collapsed into one page
1.5.1.1	Monthly Calendar	http://www.smbs.buffalo.edu/peds/Schedules	X	PDF	Celeste Farley	Beginning of March 2009	Monthly	0.50%	PDF files download of monthly schedule		No changes advised at this time; consider using SMBS' calendar feed instead of pdf file.	
1.5.1.1.2	Video	http://www.wchob.org/grandrounds/gravailable.htm	X	Video	Celeste Farley	Beginning of March 2009	Monthly	0.00%	Grand Rounds Monthly Videos		No changes advised at this time.	
1.5.2	Weekly Conferences	http://www.smbs.buffalo.edu/peds/weekly.htm		Gateway	Celeste Farley	3/16/09	Weekly	1.00%	Info on CME credits & objectives of weekly conference		No changes advised at this time.	Separate weekly/monthly conferences could be collapsed into one page
1.5.2.1	Weekly Calendar	http://www.smbs.buffalo.edu/peds/Schedules	X	PDF	Celeste Farley	3/16/09	Weekly	Unknown	PDF files download of weekly schedule		No changes advised at this time; consider using SMBS' calendar feed instead of pdf. file	
1.6	Links	http://www.smbs.buffalo.edu/peds/links.htm		Info Page	SMBS Web Team	9/1/06	annually	2.00%	List & Links to Academic and Buffalo Metro popular links		Might be better located under recruitment/residency tab and renamed as "resources" or community info, etc.	